

J-24-J	6/1/98	
SUBJECT: POS Kit for WINSTON No Bull 5 Sweepstakes Offer		
DISTRIBUTION:		
X AVP	X KAM	X DM
X RSM	X AM	X RM
X RBM	X AE	Sales Rep
X ROM		Retail Rep

(The following letter was U.S. mailed to customers in MA, VA, MI)

J-24-J

June 1, 1998

To Our Valued Customer

Sales	Retail
1221	1222
1222	1223
1223	1226
1224	1229
1225	ROM
1226	PC
1229	SC
1240	MC
1244	PA
	RSM
	RBM

You may have recently received by mail a point-of-sale kit for the WINSTON No Bull 5 Sweepstakes offer. These materials were inadvertently shipped to stores in Massachusetts, Virginia, and Michigan. This offer is void in Massachusetts, Virginia, and Michigan and wherever prohibited by law.

Please remove and destroy these material immediately.

We apologize for any inconvenience this may have caused.

R. J. REYNOLDS TOBACCO COMPANY

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